Index: Volume XXIII, 1980

AUTHORS

Baker, Bruce W. and Frank A. Kastelic. Patient CARE. Ap/My 80:12-15.

Beardsley, Christopher. Model for a Successful Governmental Affairs Program. N/D 80:12-14.

Bellavita, Christopher. Public Policy and the Cost Containment Problem. Mr 80:53-56.

Bobrow, Michael and Paula Van Gelder. The Best in Hospital Architecture. Je 80:13-17.

Clavreul, Genevieve and Sue Caviness. Keep that Nurse. S/O 80:11-14.

Dellabough, Robin. Four Models of Hospice Care. J/F 80:6-10.

Emanuel, William J. and Harold M. Brody. Hospital Strikes Under the Health Care Amendments. Mr 80:17-19.

Felch, William Campbell, MD. Hospital Governance. Ap/My 80:5-7.

Fitzgerald, C. George. Chaplaincy in the Hospital. J/A 80:29-32.

Garfield, Charles A. Coping with Burn-out. J/F 80:15.

Goodfellow, Matthew. Union Decertification: Three Ways To Lose the Election. Mr 80:11-13.

Hartman, Sherry. Deregulation Update. N/D 80:15-16.

Kaiser, Leland R. Health Care Manager's Notebook. Je 80:35-38.

———— Futurism. N/D 80:26-28.

James, John Y. Excessive Hospital Costs: Guilty or Not Guilty? Mr 80:66-68.

Jeffrey, Anne C. and William L. Dowling. What Do Trustees Think. S/O 80:33-35.

Jergesen, Allan D. Responsibilities Toward the Hopelessly Comatose. J/F 80:26-27.

Lamers, William M., Jr., MD. The Changing American Way of Death. J/F 80:5-6.

Larson, John G. Hospital Consortia. Ap/My 80:52-53.

Leesman, Karen S. Addressing the Needs of the "Frail Elderly." J/A 80:22-26.

Livingston, William G. Health Care Manager's Notebook. J/A 80:35-38.

Longest, Beaufort B., Jr. Trustees and Administrator. Ap/My 80:8-11, 15.

Lucas, Sister Monica Ann. Grief—The Healing Pain of Profound Loss. J/F 80:18-19.

MacStravic, Robin E. Scott. Planning Issues for the 80s. Je 80:5-7.

Martin, M. Caroline and Gerald R. Brink. Setting Up an In-Hospital Hospice. J/F 80:12-14, 17.

McBride, Jim. Crisis Team. N/D 80:18-19.

Meighan, S. Spence, MD. Stanley Chapman and the Health Care System. Ap/My 80:16-19.

Meyer, Frederick C., Terrence A. Hansen, Linda Hawes Clever, MD, and Lewis C. Winters. Marketing in the Real World: 4 Views. J/A 80:13-16, 17-21.

Miller, John A. Marketing Basics for Hospital Managers. J/A 80:7, 10-12.

Olson, Peggy Maize. Residents' Gallery. Ap/My 80:56-57.

Omens, Robert S. Building & Remodeling. Je 80:10-12.

Parlette, G. Nicholas, Charles A. O'Reilly, III, and Joan R. Bloom. The Nurse and the Union. S/O 80:16-17.

Pointer, Dennis D., Dennis W. Strum, and Martin B. Ross. A Self-Assessment Tool for Hospital Management. J/F 80:28-31.

Prothro, Laurie. Hawaii Day Care Center Serves Elderly Adults. J/F 80:35.

———— Flying Rescue Team Handles Wilderness Emergencies. Mr 80:58-59.

———— Hospital Unions: Which Way for the West? Mr 80:8-10.

———— Chinese Hospital. Je 80:18-22.

———— Quake! Je 80:40-41.

———— Fallout from Mount St. Helens. J/A 80:33-34.

———— Nurses Are Talking. S/O 80:5-7, 10.

Saphier, Michael D. Health Planning Amendments Will Add to Hospitals' Certificate-of-Need Burdens. Ap/My 80:47-48.

Schapiro, Nicole. Health Care Manager's Notebook. N/D 80:29-32.

Steinmetz, Jenny I., Sheldon S. King, and Linda M. Brown. Health Care Manager's Notebook. S/O 80:29-31.

Stickler, K. Bruce and James C. Velghe. Why Nurses Join Unions. Mr 80:14-15.

Tehan, Claire B. Standards for Hospice Address Definition and Quality Concerns. J/F 80:16.

Tonkel, J. Rock. Implementing a Good Neighbor Policy. Ap/My 80:21-25.

Torrens, Paul R., MD. What Is Hospital Marketing. J/A 80:5-6.

Whitney, Frank K. Communicating During a Strike Threat. Mr 80:5-7.

Weiss, Rhoda. Hospital Employees Educated on Hospice. J/F 80:25.

———— Georgia Sobiech, and James E. Sauer, Jr. Nursing Shortage: A Solution. S/O 80:19-25.

Zaretsky, Henry W. Regulation vs. Competition. N/D 80:7-9.

It's Essential

Solid data on hospital products and services.
300 exhibits offer hands-on experience with the latest that's available at

ESSENTIALS FOR EXCELLENCE:
Personal and Organizational Strategies
Association of Western Hospitals
51st Annual Convention
Anaheim, California
April 27-29, 1981

TITLES BY SUBJECT

Aging

Addressing the Needs of the "Frail Elderly." Leesman. J/A 80:22-26.

Hawaii Day Care Center Serves Elderly Adults. Prothro. J/F 80:35.

AWH History

50 years of Service to the West: An AWH Retrospective. Ap/My 80:28-34.

Construction

The Best in Hospital Architecture. Bobrow, Van Gelder. Je 80:13-17.

Building & Remodeling. Omens. Je 80:10-12.

Chinese Hospital. Prothro. Je 80:18-22.

Cost Containment

Excessive Hospital Costs: Guilty or Not Guilty? James. Mr 80:66-68.

Public Policy and the Cost Containment Problem. Bellavita. Mr 80:53-56.

Chaplaincy

Chaplaincy in the Hospital. Fitzgerald. J/A 80:29-32.

Death, Dying, and Hospice

The Changing American Way of Death. Lamers. J/F 80:5-6.

Coping with Burn-out. Garfield. J/F 80:15.

Four Models of Hospice Care. Dellabough. J/F 80:6-10.

Grief—The Healing Pain of Profound Loss. Lucas. J/F 80:18-19.

Hospital Employees Educated on Hospice. Weiss. J/F 80:25.

Responsibilities Toward the Hopelessly Comatose. Jergesen. J/A 80:26-27.

Setting Up an In-Hospital Hospice. Martin, Brink. J/A 80:12-14, 17.

Standards for Hospice Address Definition *and Quality Concerns. Tehan. J/F 80:16.*

Education and Training

AWH Needs Assessment Results Analyzed. J/F 80:62-64.

Emergency

Crisis Team. McBride. N/D 80:18-19.

Flying Rescue Team Handles Wilderness Emergencies. Prothro. Mr 80:58-59.

Quake! Prothro. Je 80:40-41.

Fallout from Mount St. Helens. Prothro. *J/A 80:33-34.*

Interview

A Conversation with Jim Heidenreich. Ap/My 80:42-44.

Management

Futurism. Kaiser. N/D 80:26-28.

Health Care Manager's Notebook: Planning for Change. Kaiser. Je 80:35-38.

Health Care Manager's Notebook: Implementing Change. Livingston. J/A 80:35-*38.*

Health Care Manager's Notebook: Effective *Presentations. Schapiro. N/D 80:29-32.*

Health Care Manager's Notebook: Achieving Unit Goals. Steinmetz, King, Brown. *S/O 80:29-31.*

Hospital Consortia. Larson. Ap/My 80: *52-53.*

Planning Issues for the 80s. MacStravic. Je 80:5-7.

A Self-Assessment Tool for Hospital Management. Pointer, Strum, Ross. J/F 80: *28-31.*

Marketing

Marketing in the Real World: 4 Views. Meyer, Hansen, Clever, Winters. J/A 80: *13-16, 17-21.*

Marketing Basics for Hospital Managers. Miller. J/A 80:7, 10-12.

What Is Hospital Marketing. Torrens. *J/A* 80:5-6.

Nursing

Keep that Nurse. Clavreul, Caviness. S/O *80:11-14.*

Nurses Are Talking. Prothro. S/O 80:5-7, 10.

Nursing Shortage: A Solution. Weiss, Sobiech, Sauer. S/O 80:19-25.

Patient Care

Patient CARE. Baker, Kastelic. Ap/My 80: 12-15.

Stanley Chapman and the Health Care System. Meighan. Ap/My 80:16-19.

Public Relations

Implementing a Good Neighbor Policy. Tonkel. Ap/My 80:21-25.

Model for a Successful Governmental Affairs Program. Beardsley. N/D 80:12-14.

Regulation

Deregulation Update. Hartman. N/D 80: *15-16.*

Health Planning Amendments Will Add to *Hospitals' Certificate-of-Need Burdens.* Saphier. Ap/My 80:47-48.

Regulation vs. Competition. Zaretsky. N/D 80:7-9.

Trustees

Hospital Governance. Felch. Ap/My 80:5-7.

What Do Trustees Think. Jeffrey, Dowling. S/O 80:33-35.

Trustees and Administrator. Longest. Ap/My 80:8-11, 15.

Unionism and Strikes

Communicating During a Strike Threat. Whitney. Mr 80:5-7.

Hospital Strikes Under the Health Care Amendments. Emanuel, Brody. Mr 80: *17-19.*

Hospital Unions: Which Way for the West? *Prothro. Mr 80:8-10.*

The Nurse and the Union. Parlette, O'Reilly, *Bloom. S/O 80:16-17.*

Union Decertification: Three Ways to Lose the Election. Goodfellow. Mr 80:11-13.

Why Nurses Join Unions. Stickler, Velghe. Mr 80:14-15.

Volunteers

Residents' Gallery. Olson. Ap/My 80:56-57.

It's Essential

In-depth learning on key hospital management topics.

25 Instructional Conferences *taught by the experts address the* vital issues at

ESSENTIALS FOR EXCELLENCE:
Personal and Organizational *Strategies*
Association of Western Hospitals
51st Annual Convention
Anaheim, California
April 27-29, 1981

Nursing Shortage Solution Reprints Available

Copies of the September/October *Forum's 8-page special insert,* "Nursing Shortage: A Solution," are available. Order enough for your management and nursing staffs and board of trustees. Price is $1.20 each, which includes cost of shipping. For orders of five or more, $1 each.

Reprint Order Form

Please send me _____ copy(ies) of "Nursing Shortage: A Solution." Individual copies $1.20 each; five or more, $1 each. I enclose a check or *money order for $*_____.

Name _____

Hospital/ *Organization* _____

Address _____

_____

_____

Send to: Hospital Forum, 830 Market *St., San Francisco, CA 94102*

Advertiser Index

ARA Hospital Food Management . 20

Argonaut Insurance Companies . . 43

Association of Western Hospitals 34, 35, 36, 37, 40, 41, 42

BBC Health Care 44

Blyth Eastman Paine Webber . . 3, 11

Jean Crane & Associates 33

Delmed, Inc. 16, 20

George Lithograph 15

HBE Corporation 2

HPI Hospital Pharmacies 4

Kidder, Peabody & Co., Inc. 6

Parcourse Ltd. 28

J. T. Posey 19